

Kimberly Green Latin American and Caribbean Center

Steven J. Green School of International and Public Affairs



Live Music and the Pandemic with Gene de Souza

Tuesday, June 23, 2020 | 1:00-2:00 pm (EST) | Online via Facebook

The COVID-19 pandemic has affected everyone on the planet in different ways, including the music industry. Live concerts were one of the first events to be cancelled and will likely be one of the last to return. Now that we are a few months into the pandemic, how has the live music business been affected and how have artists adapted to this situation? Are virtual concerts the “new normal”? How long will it last? Producer Gene de Souza will provide an insiders perspective into the severe impact COVID-19 has had on live music in Latin America, and also the new opportunities that have emerged.

Gene de Souza has been producing concerts, radio, and booking tours with Brazilian and world music artists for more than 20 years. After earning a Bachelor’s degree in International Relations from the University of Richmond, Gene came to Miami and started the award-winning Café Brasil Radio Show, Sundays at 6pm on 88.9FM WDNA. From 2002-2017, Gene was the Development Director at the The Rhythm Foundation the foremost presenter of world music in the Southeastern United States. Since 2017 Gene is a senior booking agent at Brazilian Nites representing premier talent in North America.

This event will be broadcast live via Facebook on the [FIU LACC FB page](#) and the [Cafe Brasil Radio Show FB page](#).

This webinar will be in Portuguese. Part of the LACC FLAC Lecture Series.
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