

## THIRD MEETING

**Universidad del Norte - Florida International University**

Journalism Master's Universidad del Norte – El Heraldo

# Environment, journalism and transition to peace

From June 21 to 23, 2021

**21**

June

2:00 p.m

2:30 p.m

## Welcome speech

Chancellor of the Universidad del Norte, Adolfo Meisel.

Dean of the Universidad del Norte Humanities and social sciences Division, Alberto De Castro.

Interim director of Kimberly Green Latin American and Caribbean Center, Luis Guillermo Solís.

Chair of the Department of Journalism and Media at FIU, Teresa Ponte.

2:30 p.m

3:45 p.m

## The environment in the media: imaginaries about environment and conflict

**Julio Carrizosa Umaña.** Recognized Colombian environmentalist, author of numerous scientific articles and books such as Colombia de lo imaginario a lo complejo: reflexiones y notas acerca de ambiente, desarrollo y paz (2003) and Colombia compleja (2014).

## Environmental agreements: the Escazú Agreement and what it means for Colombia, Latin America, and the Caribbean

**Manuel Guzmán Hennessey.** General Director of Klimaforum Latin America Network. He has recently launched the book La armonía que perdimos (The harmony we lost), about environmental education in Colombia.

Comments by Daniella Chiaretti, Brazilian journalist and expert on climate change, environment: Amazonia and Latin America.

4:00 p.m

5:00 p.m

## Presentation of the project "La paz con los ojos abiertos: periodismo, comunicación y construcción de paz en Colombia", designed by Fundación Gabo

**Jaime Abello Banfi.** General director of Fundación Gabo, Institution created by Colombian journalist and Nobel Prize winner Gabriel García Márquez in 1995. It promotes journalistic activities based on creativity, through initiatives such as the Journalism Workshop, the Gabo Festival, the Gabo Award, and the Gabo Center.

Comments by Juan Pablo Ferro, professor and Coordinator of the Universidad del Norte- El Heraldo Journalism Master's.

**22**

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2:00 p.m

3:45 p.m

## Legal and illegal mining and armed conflict: territories and their biodiversity

**Brigitte L.G Baptiste.** Former director of the Alexander von Humboldt Institute, current rector of the University EAN (Escuela de Administración de Negocios) and columnist for La República.

## Environmental journalism and mining: cases in Mexico, Perú and Ecuador

**Alan Weisman.** Writer, journalist, and professor of journalism. Co-founder and producer of Homeland Productions. His book The World Without Us (2007) was an international success and was translated into more than twenty languages.

Comments by Constanza Vieira, independent journalist, she has been correspondent of Inter Press Service in Colombia, DW, Deutschlandfunk, among others.

4:00 p.m

5:00 p.m

## Deforestation, land speculation, coca and management alternatives

**Juan Pablo Ruiz.** He has been a columnist on environmental issues for El Espectador since 2004. He has served as a consultant for the World Bank and UNDP on peace and environmental issues.

Comments by Alejandro Alvarado, professor and Coordinator of the FIU Spanish-Language Journalism Master's Program.

**23**

June

2:00 p.m

4:00 p.m

## Environmental leaders: the other view from environmental journalism, the importance of the environment in peace building and the relationship between people and nature

**Edilma Prada.** Director and journalist of Agenda Propia, investigative media leader of the #DefenderSinMiedo journalistic series on environmental activists and caretakers in Latin America.

**Geovanny Izquierdo Villafañe:** Representative of the Association of Indigenous Producers Asoarhuaco, an organization of indigenous producers who stand out for cultivating their farms in a traditional way, with special care for the environment.

**Rodrigo Botero.** He has worked at the territorial level in articulation between authorities and indigenous peoples. He is currently the general director of the Foundation for Conservation and Sustainable Development.

Moderator Germán Rey, editor of the Manual of Cultural Policies (2009) and contributor to the Manual of Best Practices for the Media Dissemination of Content Related to Indigenous Peoples (2020).

The event will be broadcasted through Zoom, to access the link please register in the corresponding form. The event will be conducted in Spanish.

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